

DMA enforcement workshop
"Amazon's compliance with the DMA"
Date: 20 March 2024

12:30-13:00	Registration and Coffee
13:00-13:05	Introductory remarks on DMA compliance by the Commission
13:05-13:20	Introductory remarks by Amazon
Data processing (Article 5.2)	
13:20-13:25	Introductory Remarks by the Commission: Presentation of principles underlying Article 5.2 DMA in the context of Amazon's proposed compliance solutions
13:25-13:40	Presentation by Amazon: Compliance measures
13:40-14:10	Q&A on the presentation and Open Table Discussion
Data portability and access obligations (Article 6.9 and 6.10)	
14:10-14:15	Introductory Remarks by the Commission: Presentation of principles underlying Articles 6.9 and 6.10 DMA in the context of Amazon's proposed compliance solutions
14:15-14:30	Presentation by Amazon: Compliance measures
14:30-15:10	Q&A on the presentation and Open Table Discussion

Break	
Advertising transparency obligations (Articles 5.9, 5.10, 6.8)	
15:30-15:35	<p style="text-align: center;">Introductory Remarks by the Commission:</p> <p style="text-align: center;">Presentation of principles underlying Articles 5.9, 5.10, and 6.8, DMA in the context of Amazon's proposed compliance solutions</p>
15:35-15:50	<p style="text-align: center;">Presentation by Amazon:</p> <p style="text-align: center;">Compliance measures</p>
15:50-16:30	<p style="text-align: center;">Q&A on the presentation and Open Table Discussion</p>
Use of Seller data and self-preferencing (Articles 6.2 and 6.5)	
16:30-16:35	<p style="text-align: center;">Introductory Remarks by the Commission:</p> <p style="text-align: center;">Presentation of principles underlying Article 6.2, and 6.5 DMA in the context of Amazon's proposed compliance solutions</p>
16:35-16:50	<p style="text-align: center;">Presentation by Amazon:</p> <p style="text-align: center;">Compliance measures</p>
16:50-17:30	<p style="text-align: center;">Q&A on the presentation and other topics and Open Table Discussion</p>
17:30-17:50	<p style="text-align: center;">Q&A on any remaining issues and Conclusions by the Commission</p>