## DMA stakeholder workshop - "Applying the DMA's ban on selfpreferencing: how to do it in practice?" Date: 5 December 2022

09:30 - 10:00	Registration and coffee
10:00 – 10:15	<b>Opening remarks:</b> Alberto Bacchiega (Director, DG Competition)
10:15 - 12:15	<ul> <li>Panel session 1 – How to identify self-preferencing practices based on concrete examples. Examples of questions to be discussed:</li> <li>What is self-preferencing?</li> <li>What type of practices may constitute self-preferencing in the sense of the DMA?</li> <li>How to monitor whether self-preferencing occurs?</li> <li>How to determine whether ranking conditions are transparent, fair and non-discriminatory?</li> <li>Introduction by Inge Graef and interventions by three panellists followed by discussion with audience</li> <li>Panellists: BEUC, EU Travel Tech and Google Moderator: European Commission</li> </ul>
12:15 - 13:15	Lunch break
13:15 - 14:45	<ul> <li>Panel session 2 – How to ensure compliance with the self-preferencing prohibition based on concrete proposals. Examples of questions to be discussed: <ul> <li>What should be the guiding principles for the layout of the gatekeeper's platform to avoid self-preferencing?</li> <li>What concrete measures are needed to ensure fair and non-discriminatory pricing for ranking services?</li> <li>Presentation of concrete compliance solutions.</li> </ul> </li> <li>Interventions by four panellists followed by discussion with audience <ul> <li>Panellists: Kelkoo, Heureka, Amazon and Yelp</li> <li>Moderator: European Commission</li> </ul> </li> </ul>
14:45 - 15:15	Coffee break

15:15 – 16:45	Panel session 2 – part 2 – Same topic/questions as under part 1. Interventions by four panellists followed by discussion with audience Panellists: Expedia, eDreams, Jobindex, Google Moderator: European Commission
16:45 – 17:00	<b>Closing remarks</b> : Rita Wezenbeek (Director, DG Connect)
17:00	End of conference