



DMA Enforcement Workshops

2025 Microsoft DMA compliance workshop

Brussels, 20 June 2025

Digital Markets Act (DMA)

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Compliance reports



Gatekeepers need to comply with the obligations laid down in Articles 5, 6 and 7 DMA within 6 months after their designation. Within the same deadline, they need to provide the Commission with a report describing in a detailed and transparent manner the measures they have implemented to ensure compliance with these obligations, and to publish a non-confidential summary of such reports. Both the report and the non-confidential summary must be updated at least annually. The Commission makes a link to these summaries available on its website under Article 11 DMA.

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Apple Inc.

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Link to the DMA compliance reports: <https://digital-markets-act-cases.ec.europa.eu/reports/compliance-reports>

Scan to reach the
gatekeeper's
compliance
reports



Agenda (part 1)

9:00-9:30	Registration/coffee
9:30-9:40	Introductory remarks by the Commission
9:40-9:55	Presentation by the Commission on the regulatory dialogue with Microsoft
Update on LinkedIn DMA compliance	
9:55-10:30	<p>Presentation by Microsoft on effective compliance, main changes to the compliance measures and new developments (LinkedIn)</p> <p>Main topics:</p> <ol style="list-style-type: none">1. LinkedIn Data combination and cross-use2. LinkedIn Data portability and data access3. Integration of AI solutions on LinkedIn and explanation on how possible DMA considerations have been addressed
10:30-11:10	Q&A on the presentation and open discussion
11:10-11:30	Coffee break

Agenda (part 2)

Update on Windows PC OS DMA compliance	
11:30-12:00	<p>Presentation by Microsoft on effective compliance, main changes to the compliance measures and on main new developments (Windows PC OS)</p> <ol style="list-style-type: none">1. Easy change of defaults and uninstallation requirements in Windows2. Integration of AI solutions on Windows and explanation on how possible DMA considerations have been addressed
12:00-12:30	Q&A on the presentation and open discussion
Other topics and conclusions	
12:30-13:00	Q&A on any other topics related to Microsoft's DMA compliance
13:00-13:10	Concluding remarks by the Commission

Rules of engagement

- No reference to ongoing or past proceedings
- No attacks; questions should remain polite and constructive
- The Commission will moderate the discussions
- The Commission will not provide legal interpretations / take any positions
- No sharing of business sensitive information
- Objective is to hear stakeholders' feedback on the compliance solutions
- We may not be able to take all comments and questions. Any further substantive observation can be sent to EC-DMA@ec.europa.eu

Rules for the Q&A

- When taking the floor always state your **name and organisation** (in room and via **slido**)
- Anonymous questions on **slido** will not be discussed
- Questions and comments should be
 - **clear and short = 2 min max**
 - **relevant and on-topic of the specific DMA obligation**
 - **constructive**
- **One question or comment per intervention**

Online questions and comments via: **slido**
<https://app.sli.do/event/qbPEaM9m68YvGPHnNjFRMe>





Presentation by the Commission on the ongoing regulatory dialogue

Highlights on regulatory dialogue

- Numerous exchanges took place with Microsoft and third parties
- Focus has been on:
 - Data combination and cross-use (Article 5(2))
 - Data portability and data access (Articles 6(9) and 6(10))
 - Easy change of defaults and uninstallation requirements in Windows (Article 6(3))
- Regulatory dialogue with Microsoft included also other obligations relevant for Microsoft, including, for Windows, the interoperability obligation Article 6(7)

Data combination and cross-use

Main objectives – Data combination and cross-use (Art. 5(2))

- Gatekeepers must obtain explicit user consent before combining or cross-using personal data from their core platform services
- In line with the General Data Protection Regulation (GDPR) and emphasizes the importance of free, informed, and specific consent from users regarding how their data is processed and utilized
- Contributes to the broader objectives of enhancing contestability and fairness, encouraging transparency, protecting user rights in the digital landscape.

Data combination and cross-use

Main areas of regulatory dialogue

- In December 2024, LinkedIn introduced a more granular approach for LinkedIn members to consent to LinkedIn's processing of certain categories of personal data for personalized advertising (“ad”) purposes
- Assessment of data-related implications in the context of the launch of new AI features and services relating to its designated CPS LinkedIn and Windows PC OS.

Data portability and data access

- **Main objectives – end user data portability (Art. 6(9)) and data access (Art. 6(10))**
 - allowing real time and continuous access to in-scope data for effective data portability (6(9) and for data access and use (6(10))
 - In-scope data for article 6(9): data provided or generated by the end user in the context of using the core platform service, e.g. profile information, preferences, interaction history;
 - In-scope data for article 6(10): generated in the context of the use of the gatekeeper's core platform services by those business users and their customers, e.g. user engagement data, crash data, sales data.
 - Enabling end users to authorise the direct recurrent transfer of their data to third parties to offer innovative services
 - Dedicated portals/webpages allowing business users and 3Ps to request additional data
 - Improvement of the transparency of the tools

Data portability and data access

- **Main areas of regulatory dialogue**

- Enhancement of existing APIs to facilitate real time and continuous data access for users and business users.
- Improving the granularity of available datasets and setting up dedicated portals allowing business users to request additional data
- **“Recall”**: Microsoft very recently introduced this new AI feature. The Commission will seek feedback on the data portability solution implemented by Microsoft

Easy change of defaults and uninstallation requirements in Windows

- **Main objectives – easy default switching and apps uninstallation (Art. 6(3))**

More choice of digital services:

- Changing the default settings enables end users to choose which apps suit best their needs for a given action
- Uninstalling pre-installed apps enables end users to choose which apps should appear on their device

Easy change of defaults and uninstallation requirements in Windows

Main areas of regulatory dialogue

- Setting the default web browser will apply to additional link/file types and will pin it to the Taskbar
- Propagation of default settings: Bing and Start Experiences will open web content with the default web browser
- Windows Search: allowing alternative apps to provide web search results (updated design)
- Uninstallation of apps: allowing end users to uninstall Microsoft Store



Session 1 - LinkedIn

Microsoft DMA Workshop

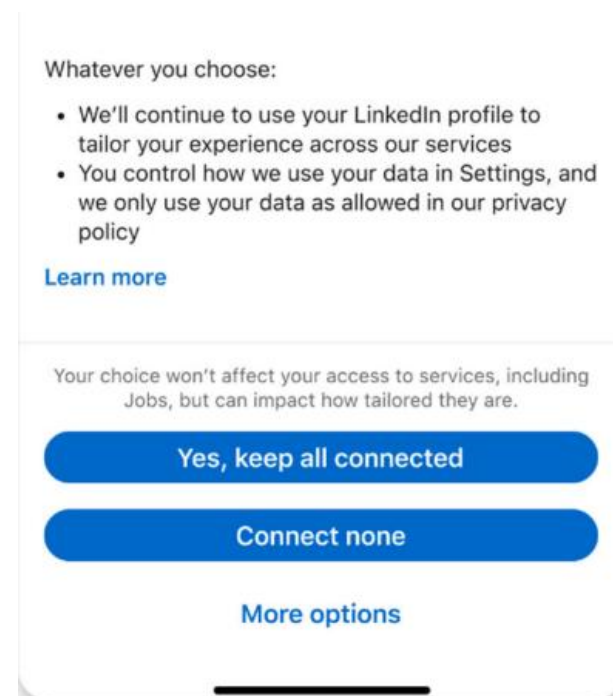
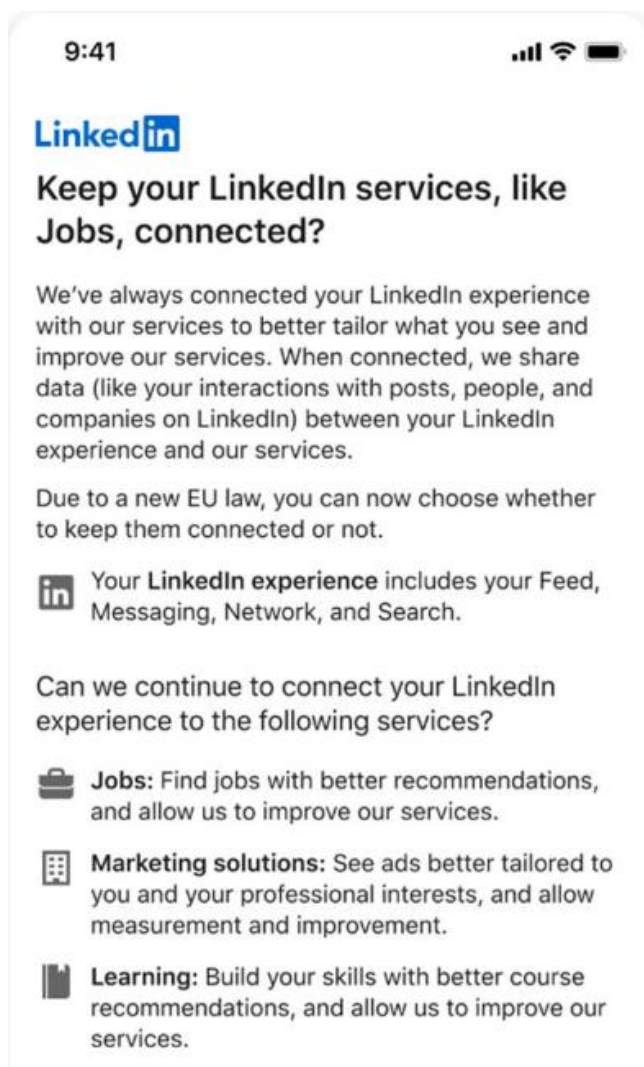
20 June 2025



LinkedIn DMA compliance updates

- LinkedIn DMA Compliance Report 2025
 - <https://aka.ms/dma-linkedin-2025>
- Microsoft DMA Compliance Website
 - <https://www.microsoft.com/en-us/legal/compliance/dmacompliance>

Reminder on LinkedIn's compliance with Article 5(2)




Reminder on LinkedIn's compliance with Article 5(2)

9:41

Choose which LinkedIn services to connect

Can we continue to connect your LinkedIn experience to these services?

 Your **LinkedIn experience** includes your Feed, Messaging, Network, and Search.

Jobs

Find jobs with better recommendations, and allow us to improve our services.

Marketing solutions

See ads better tailored to you and your professional interests, and allow measurement and improvement.

Learning


Build your skills with better course recommendations, and allow us to improve our services.

To continue, make a selection for all services.

9:41

Choose which LinkedIn services to connect

Can we continue to connect your LinkedIn experience to these services?

 Your **LinkedIn experience** includes your Feed, Messaging, Network, and Search.

Jobs

Find jobs with better recommendations, and allow us to improve our services.

Marketing solutions

See ads better tailored to you and your professional interests, and allow measurement and improvement.

Learning

Build your skills with better course recommendations, and allow us to improve our services.

Whatever you choose:

- We'll continue to use your LinkedIn profile to tailor your experience across our services
- You control how we use your data in Settings, and we only use your data as allowed in our privacy policy
- Your choice won't affect your access to services, including Jobs, but can impact how tailored they are



[Learn more](#)

To continue, make a selection for all services.

Changes to 5(2)(a) consent for Matched Audiences

Old GDPR Consent

×



allow LinkedIn to show you relevant jobs and ads

You can personalize your experience to see the most relevant ads and job opportunities based on:

Information you've shared with other companies

When you show interest (like signing up for an email list), companies may use that info to advertise to you on LinkedIn. When you visit their websites, some companies may use tools (like cookies) to show you related products or services on LinkedIn. To protect your privacy, LinkedIn removes identifying details from this information. [Learn more about how we use data for ads](#)

If you select "Agree" below, we will use this information to personalize the ads and promoted jobs we show you. If you opt out, you will still see ads on LinkedIn, but they will not be personalized based on your interactions with other companies. Other data from your LinkedIn profile and activity may be used to personalize ads.

Decline

Agree

New GDPR Consent

Choose how we use your data for personalized ads

You have control over how LinkedIn uses your data for personalized ads, including measurement and improvement. Today, we use data from your LinkedIn profile for ads.

Can LinkedIn use the following additional data about you for personalized ads?

If you accept, we will use this data for a more personalized ad experience. If you decline, you will still see ads and have access to jobs, but we will not use the data listed below for personalized ads.

Whatever you choose, we will continue to use your LinkedIn profile data for personalized ads under legitimate interest unless you opt out in your ad settings.

LinkedIn Data

- Inferred City Location
- Inferred Gender and/or Age Range
- LinkedIn Activity Data
- Inferred Interests and Traits

Show more

Off LinkedIn Data

- From Ad Partners for ads off LinkedIn
- From Advertisers for ads
- From Advertisers to Measure ad success

Show more

Whatever you choose:

- You'll still see ads on LinkedIn, but they may be less personalized.
- We'll use personal data from your profile for ads (unless you opt-out of that use).
- Your access to LinkedIn's features, such as jobs, won't be affected.
- You can always control whether and how we use your data for ads in [Settings](#).

[Learn more](#) about our use of data for personalized ads. Please also visit our updated [European Regional Privacy Notice](#)

Your choice won't affect the number of ads you see or your access to jobs.

Accept

Decline

Customize

Changes to 5(2)(a) consent for Matched Audiences

New GDPR Consent (Customize View)

Customize

Inferred city location

Can we use your city location (inferred from your IP address) for personalized ads (including measurement and improvement)? If you turn this off, you may still see ads based on your country or continent and the location from your LinkedIn profile.

DeclineAccept

Inferred Gender

Can we use your gender (from your profile or inferred from your profile) for personalized ads (including measurement and improvement)? We don't permit advertisers to discriminate based on gender.

DeclineAccept

Inferred Age Range

Can we use your age range (from your profile or inferred) for personalized ads (including measurement and improvement)? We don't permit advertisers to target job ads by age range.

DeclineAccept

LinkedIn Activity Data

Can we use your activity data from LinkedIn (such as visiting company pages, viewing jobs, and clicking or viewing ads) for personalized ads (including measurement and improvement)?

DeclineAccept

Inferred Interests and Traits

Can we use interests and traits we inferred from your LinkedIn profile and "LinkedIn Activity Data" for personalized ads (including measurement and improvement)? These do not include the skills we may derive from your profile.

DeclineAccept

Ad Partners Data for Ads off LinkedIn

Ad partners such as ad exchanges and site and app publishers provide data (such as IP addresses, cookies and ad IDs) about visits to their sites and apps. Can we use data that we can connect to you about your visits to these other sites and apps for personalized ads off of LinkedIn (including measurement and improvement)? We do not use this data to infer your interests and traits.

DeclineAccept

Advertiser Data for Ads

Can we use information that you've given to our advertisers (such as contact information or device info from visits to their website) that LinkedIn can connect to you for personalized ads (including measurement and improvement)? The aggregated reports we provide advertisers do not identify you. We do not use this data to infer your interests and traits.

DeclineAccept

Advertiser Data to Measure Ad Success

Can we use data that Advertisers provide us about actions you've taken in response to ads (such as visits, sign-ups and purchases) that we can connect to you to measure and report ad performance (such as the conversion of an ad into a sale) and improve our ad tools? The aggregated reports we provide advertisers do not identify you.

DeclineAccept

Whatever you choose:

- You'll still see ads on LinkedIn, but they may be less personalized.
- We'll use personal data from your profile for ads (unless you opt-out of that use).
- Your access to LinkedIn's features, such as jobs, won't be affected.
- You can always control whether and how we use your data for ads in [Settings](#).

[Learn more](#) about our use of data for personalized ads. Please also visit our updated [European Regional Privacy Notice](#)

To continue, make a selection for all services.

Save

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Interplay between DMA and GDPR Consents

Updated DMA LMS Setting

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Marketing solutions

Can we connect your LinkedIn experience (including your Feed, Messaging, Network, and Search) to our Marketing solutions service so we can personalize ads, and allow measurement and improvement?

Connecting "Marketing Solutions" means that we will use your LinkedIn activity data, data we have inferred about you along with certain third party data for ads, and we will also measure and optimize our ad systems, but only to the extent your relevant ad settings allow the use of this data for ads. [Learn more](#) about the related ad setting.

You can customize your individual preferences in [Advertising data settings](#).

Don't connect

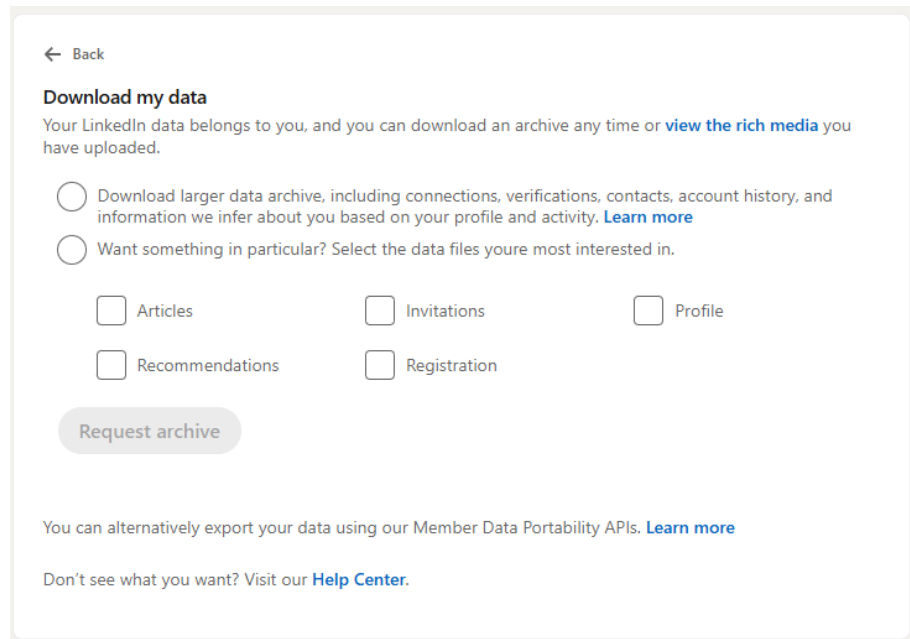
Connect

Article 6(9) – Data access for end users

LinkedIn members can access and download their own LinkedIn provided and generated data (e.g., member profile data, list of first-degree connections, messages, likes, comments, shares, follows, ads clicked, and job applications) via an export tool.

Since March 2024, LinkedIn also offers an API program (“Member Data Portability API”) for its members and their authorized third parties to access the members’ own LinkedIn data in a continuous and real-time manner.

[Member Settings - Data Privacy](#)



← Back

Download my data

Your LinkedIn data belongs to you, and you can download an archive any time or [view the rich media](#) you have uploaded.

☐ Download larger data archive, including connections, verifications, contacts, account history, and information we infer about you based on your profile and activity. [Learn more](#)

☐ Want something in particular? Select the data files you're most interested in.

☐ Articles ☐ Invitations ☐ Profile

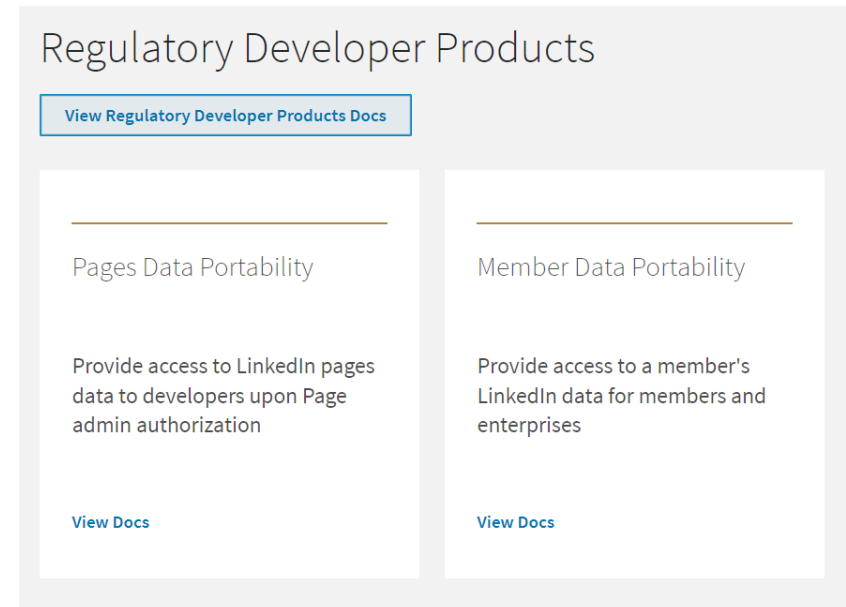
☐ Recommendations ☐ Registration

[Request archive](#)

You can alternatively export your data using our Member Data Portability APIs. [Learn more](#)

Don't see what you want? Visit our [Help Center](#).

[API Product Catalog](#)



Regulatory Developer Products

[View Regulatory Developer Products Docs](#)


<p>Pages Data Portability</p> <p>Provide access to LinkedIn pages data to developers upon Page admin authorization</p> <p>View Docs</p>	<p>Member Data Portability</p> <p>Provide access to a member's LinkedIn data for members and enterprises</p> <p>View Docs</p>
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Article 6(9) – Data access for end users

Third-Party Developer Application Process

Request access to Member Data Portability API (3rd Party)

You are requesting access to the Default Tier for Member Data Portability API (3rd Party).




To access this product, you will need to fill in an access request form with details about your organization. Your access request will be subject to LinkedIn review.

As part of our developer application review process, we will be verifying your organization information (registered name, domain, and address). Please note that this product is only available for legal registered entities (e.g. LLC, Corporations, 501(c), etc.) and not individual developers.

The access request form will be accessible from this page after a few minutes.

Provide a business email for verification

We require a **business** email address as part of our review. Personal email addresses **can not** be used for this process. A verification email from Microsoft Vetting Services will be sent to the email address you provide.

 Do not use generic usernames like "sales1@", "info@", "admin@", "email@", "hello@", or "marketing@" as they do not meet our contact email requirements.

Legal agreement

By using this product, you are agreeing to be bound by the following terms:



[LinkedIn API Terms Of Use](#)
[Additional terms of use for Portability APIs](#)

☒ I have read and agree to these terms

Cancel

Request access

Member Data Portability API Consent Screen



DMA Test App - 3rd party would like to:

- Access (up to 1 Year) and use your LinkedIn data, including your profile information, posts, synced contacts, connection requests, messages, likes, and other activity data

You can stop this sync with this third party in your LinkedIn [settings](#). DMA Test App - 3rd party terms apply. [Learn more](#).

Not you?

Cancel

Allow

You will be redirected to <http://localhost>

[Privacy Policy](#) [User Agreement](#)

Sample "Post" Data Returned

```
Unset
{
  "paging": {
    "start": 0,
    "count": 10,
    "links": []
  },
  "elements": [
    {
      "owner": "urn:li:person:0mI_7RdTve",
      "resourceId": "urn:li:share:7115394080607547392",
      "activity": {},
      "method": "CREATE",
      "configVersion": 87,
      "parentSiblingActivities": [],
      "resourceName": "ugcPosts",
      "resourceUri": "/ugcPosts/urn:li:share:7115394080607547392",
      "actor": "urn:li:person:0mI_7RdTve",
      "activityId": "f7e334f9-e9e9-4c05-b3f7-f79bee41ae91",
      "processedAt": 1696442176629,
      "activityStatus": "SUCCESS",
      "capturedAt": 1696442146564,
      "processedActivity": {
        "lifecycleState": "PUBLISHED",
        "visibility": {
          "com.linkedin.ugc.MemberNetworkVisibility": "PUBLIC"
        }
      },
      "author~": {
        "specificContent": {
          "com.linkedin.ugc.ShareContent": {
            "shareCommentary": {
              "attributes": [],
              "text": "Hello World!! LinkedIn Post"
            },
            "shareFeatures": {
              "hashtags": []
            },
            "shareMediaCategory": "NONE"
          }
        },
        "author": "urn:li:person:0mI_7RdTve",
        "ugcOrigin": "FEED",
        "firstPublishedAt": 1696442146522,
        "lastModified": {
          "actor": "urn:li:person:0mI_7RdTve",
          "actor~": {
            "localizedLastName": "Test",
            "firstName": {
              "localized": {
                "en_US": "firstName"
              },

```

Article 6(9) – Updates

- Since March 2024, LinkedIn has continued to update the Member Data Portability APIs, including to reflect changes to the features that are available on the LinkedIn platform.
 - For example, data associated with a member's use of our Learning role play product feature is now provided via the Member Data Portability APIs.
- LinkedIn has received some support requests and inquiries related to the Member Data Portability APIs, to which LinkedIn responded accordingly.
 - For example, developers have asked for increased call limits, noted API errors, and empty API responses. LinkedIn has addressed their concerns and resolved the open issues.
- As of 31 December 2024, ~980 applications to utilize the APIs were granted access as part of the process. Over 921,000 API calls were made successfully so far.

Article 6(10) – Data access for business users

LinkedIn has existing business tool user interfaces (“UIs”) and reporting APIs:

- Business users of the LinkedIn CPS and other services (Recruiter, Sales Navigator, Jobs, and Learning) can access their data in their respective UIs and via business user system integrations (e.g., via APIs);
- LMS advertisers can access ad performance metrics via Campaign Manager and reporting APIs; and
- Business users of the LinkedIn CPS Pages can access their data in the Pages Admin UI and for a subset of their data, via Community Management APIs.

Since March 2024, LinkedIn also offers the “Pages Data Portability API” program.

Article 6(10) – Data access for business users

Developer Application Process

Request access to Pages Data Portability API

You are requesting access to the Standard Tier for Pages Data Portability API.



To access this product, you will need to fill in an access request form with details about your organization. Your access request will be subject to LinkedIn review.

As part of our developer application review process, we will be verifying your organization information (registered name, domain, and address). Please note that this product is only available for legal registered entities (e.g. LLC, Corporations, 501(c), etc.) and not individual developers.

The access request form will be accessible from this page after a few minutes.

Provide a business email for verification

We require a **business** email address as part of our review. Personal email addresses can **not** be used for this process. A verification email from Microsoft Vetting Services will be sent to the email address you provide.

Legal agreement

By using this product, you are agreeing to be bound by the following terms:

[LinkedIn API Terms Of Use](#)



[Additional terms of use for Portability APIs](#)

☐ I have read and agree to these terms

Cancel

Request access

Pages Data Portability API Consent Screen



Pages DMA E2E Test would like to:

- Retrieve your organization's posts, newsletters, articles, and live videos, including any comments, reactions, and other engagement data.
- Retrieve your organization's social action data (e.g., likes, comments), messages, page follows, and other activity data.
- Retrieve your organization's lead gen forms, lead gen form responses, and leads analytics.
- Retrieve your organization's pages and their reporting data (including follower, visitor, content, and other analytics).
- Use your basic profile including your name, photo, headline, and public profile URL.

You can stop this sync with this third party in your LinkedIn [settings](#). Pages DMA E2E Test terms apply. [Learn more](#).

Not you?

Cancel

Allow

You will be redirected to <https://www.linkedin.com>

[Privacy Policy](#) [User Agreement](#)

Sample "Page Follows" Data Returned

```
{
  "paging": {
    "start": 0,
    "count": 10,
    "links": [],
    "total": 2
  },
  "metadata": {
    "nextPaginationCursor": "NV9f"
  },
  "elements": [
    {
      "lastModifiedAt": 1701259792468,
      "follower": "urn:li:person:WI0b",
      "followee": "urn:li:organizationalPage:123456",
      "edgeType": "MEMBER_FOLLOWS_ORGANIZATIONAL_PAGE"
    },
    {
      "lastModifiedAt": 1699980274432,
      "follower": "urn:li:person:szIhq",
      "followee": "urn:li:organizationalPage:123456",
      "edgeType": "MEMBER_FOLLOWS_ORGANIZATIONAL_PAGE"
    }
  ]
}
```


Article 6(10) – Updates

- Since March 2024, LinkedIn has continued to update the Pages Data Portability APIs, including to reflect changes to the features that are available on the LinkedIn platform.
 - For example, as of August 2024, there is an API for developers to access a list of members who visited their Page - subject to member settings - now that this data is available to Premium Company Page admins on the platform.
- LinkedIn has received some support requests and inquiries related to the Pages Data Portability APIs, to which LinkedIn responded accordingly.
 - For example, developers have submitted inquiries about the status of their application, API errors, and empty API responses. LinkedIn has addressed their concerns and resolved the open issues.
- As of 31 December 2024, ~410 applications to utilize the APIs were granted access as part of the process. Over 2 million API calls were made successfully so far.

GenAI Features Integration – DMA Compliance

Since March 2024, LinkedIn has developed and integrated multiple GenAI features into existing products to enhance LinkedIn user experiences.

To power GenAI features, LinkedIn uses (i) LLMs that produce content and (ii) existing AI/ML models, which both comply with DMA Article 5(2) in the same way they previously did – by honoring EEA members' DMA consent settings.

For other relevant DMA obligations, LinkedIn's use of LLMs for GenAI features would adhere to the same compliance measures as described in LinkedIn's 2025 DMA Compliance Report.

GenAI Features Integration – DMA Compliance

Examples include:

- *Jobs with AI-assistant* helps members who post and promote jobs on LinkedIn to streamline certain manual parts of the recruiting process, including candidate outreach and application review.
 - Jobs with AI-assistant consists of multiple features, and LinkedIn complies with Article 5(2)(b) at the feature level.
 - For instance, a feature that combines end user personal data from the LinkedIn CPS and Jobs would check and honor EEA members' DMA consent.

Hi Brooke,
find your next great hire

86% of small businesses get a qualified candidate in one day

As your AI-assistant, I can help you:

- ✓ Post a job faster by drafting a job description
- ✓ Quickly presort applicants according to your criteria*
- ✓ Find up to 25 qualified people on LinkedIn per day to invite to apply*

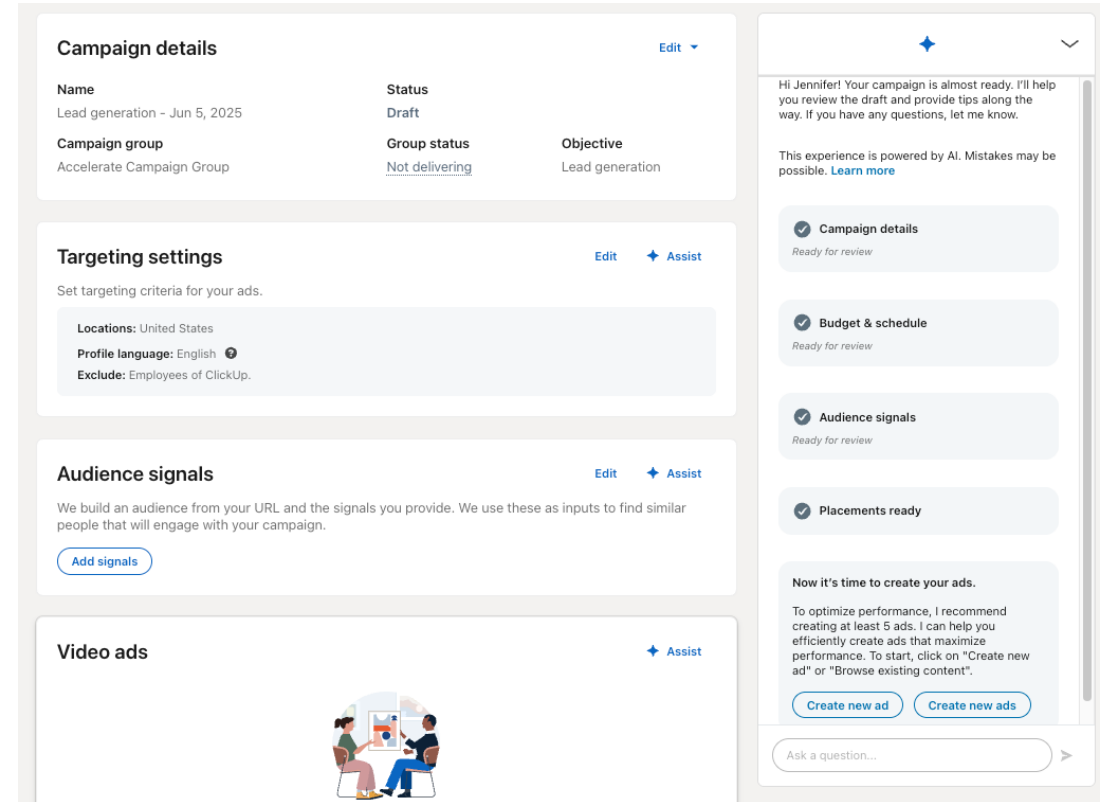
Job title ⓘ

[✦ Start hiring with AI](#)

[Start with my job description](#)

GenAI Features Integration – DMA Compliance

- *LMS Accelerate* is LinkedIn's AI-powered advertising campaign type that helps advertisers to more easily create advertisement content and target audiences as well as initiate ad campaigns.
 - For the *ad audience creation* feature, which involves end user personal data combinations between the LinkedIn CPS and LMS, LinkedIn checks and honors EEA members' DMA consent for running the ad campaigns.
 - The *ad content creation* feature does not involve such data combinations by LinkedIn and thus does not require DMA consent.



The screenshot displays the LinkedIn LMS Accelerate campaign setup interface. It is organized into a main content area on the left and a right-hand sidebar.

Main Content Area:

- Campaign details:** Includes fields for Name (Lead generation - Jun 5, 2025), Status (Draft), Campaign group (Accelerate Campaign Group), Group status (Not delivering), and Objective (Lead generation). An "Edit" link is present.
- Targeting settings:** Includes a section for "Set targeting criteria for your ads." with fields for Locations (United States), Profile language (English), and Exclude (Employees of ClickUp). "Edit" and "Assist" links are available.
- Audience signals:** Includes a section for "We build an audience from your URL and the signals you provide. We use these as inputs to find similar people that will engage with your campaign." with an "Add signals" button. "Edit" and "Assist" links are available.
- Video ads:** Includes a section for "Video ads" with an "Assist" link and an illustration of two people at a computer.

Right-hand Sidebar:

- A welcome message from "Jennifer" stating: "Hi Jennifer! Your campaign is almost ready. I'll help you review the draft and provide tips along the way. If you have any questions, let me know." It also notes: "This experience is powered by AI. Mistakes may be possible. [Learn more](#)"
- A checklist of steps: "Campaign details", "Budget & schedule", "Audience signals", and "Placements ready", all marked as "Ready for review".
- A section titled "Now it's time to create your ads." with the text: "To optimize performance, I recommend creating at least 5 ads. I can help you efficiently create ads that maximize performance. To start, click on 'Create new ad' or 'Browse existing content'." It includes two buttons: "Create new ad" and "Create new ad".
- A search bar at the bottom with the placeholder text "Ask a question..." and a right arrow.

Rules for the Q&A

- When taking the floor always state your **name and organisation** (in room and via **slido**)
- Anonymous questions on **slido** will not be discussed
- Questions and comments should be
 - **clear and short = 2 min max,**
 - **relevant and on-topic of the specific DMA obligation,**
 - **constructive.**
- **One question or comment per intervention**

Online questions and comments via: **slido**
<https://app.sli.do/event/qbPEaM9m68YvGPHnNjFRMe>





Coffee break



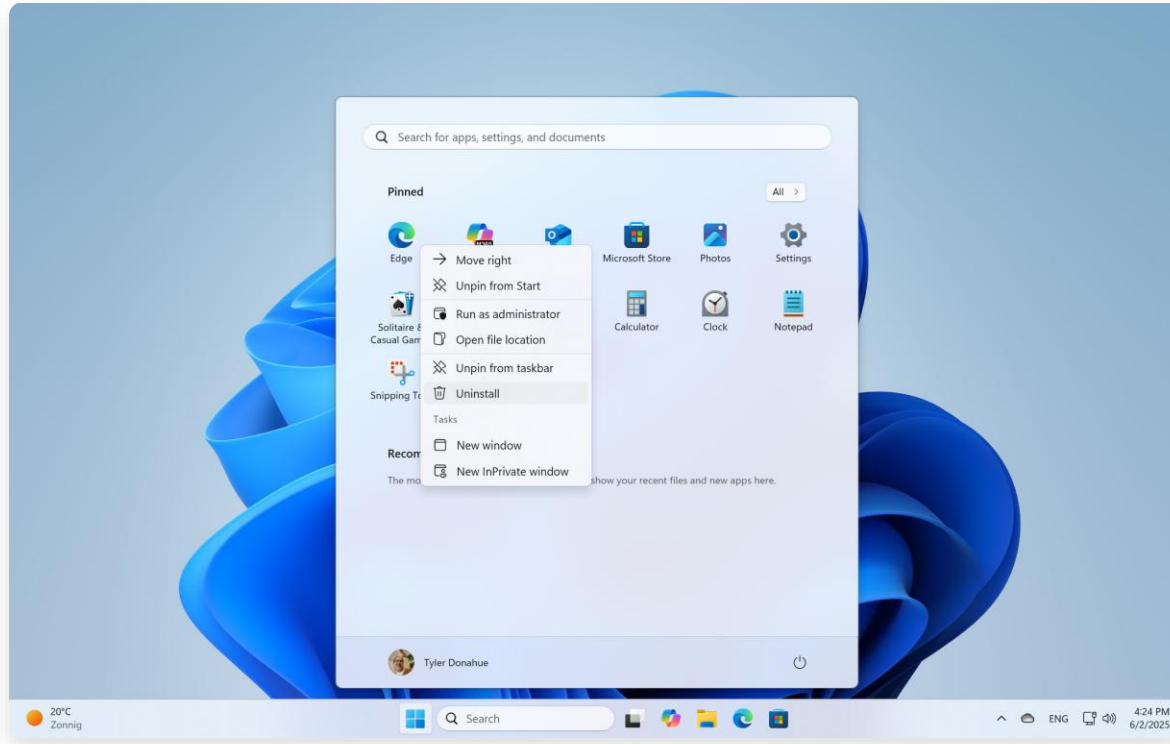
Session 2 - Windows



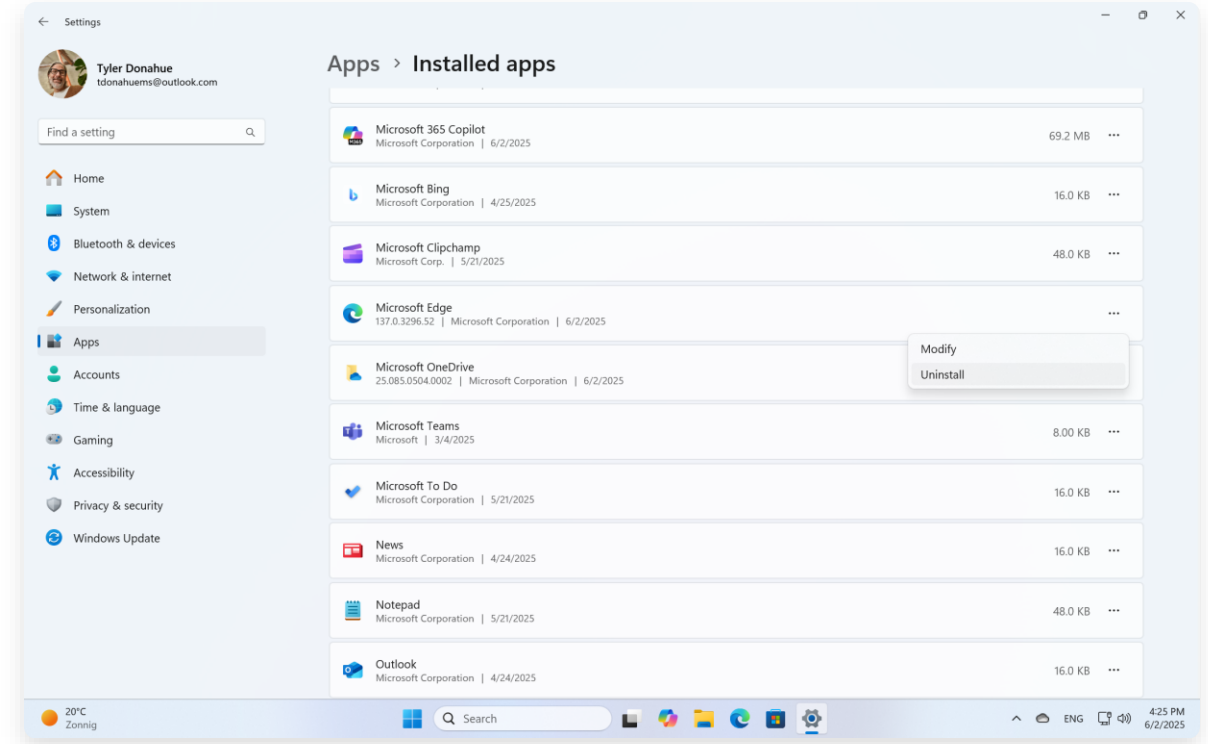
Windows DMA compliance updates

- Windows DMA Compliance Report 2025
 - <https://aka.ms/dma-windows-2025>
- Windows June 2025 Blog Post
 - <https://aka.ms/dma-blog-june-2025>

Article 6(3) – Users can uninstall applications on Windows

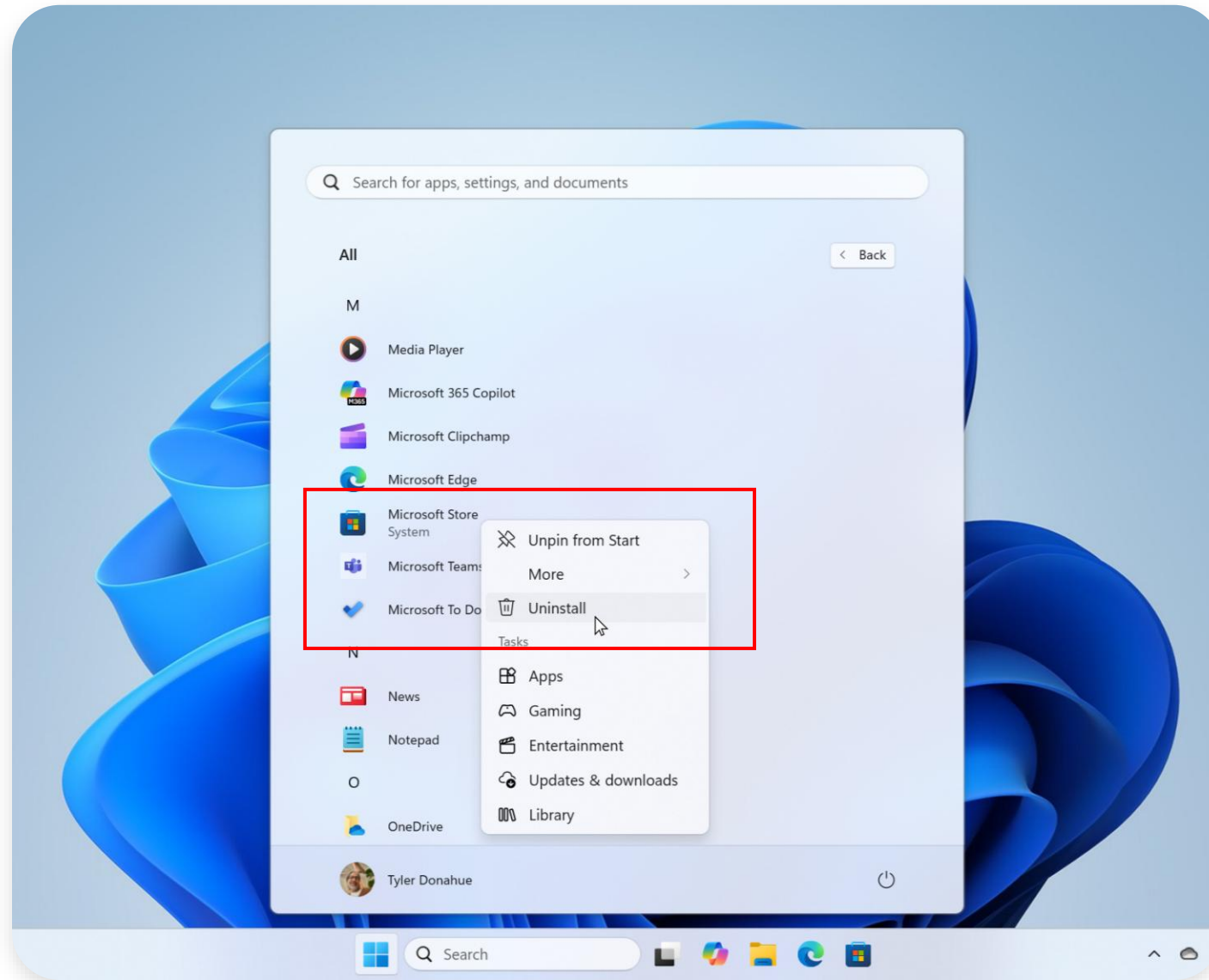


Uninstalling an application from the
Start Menu



Uninstalling an application from the
Settings > Apps > Installed apps list

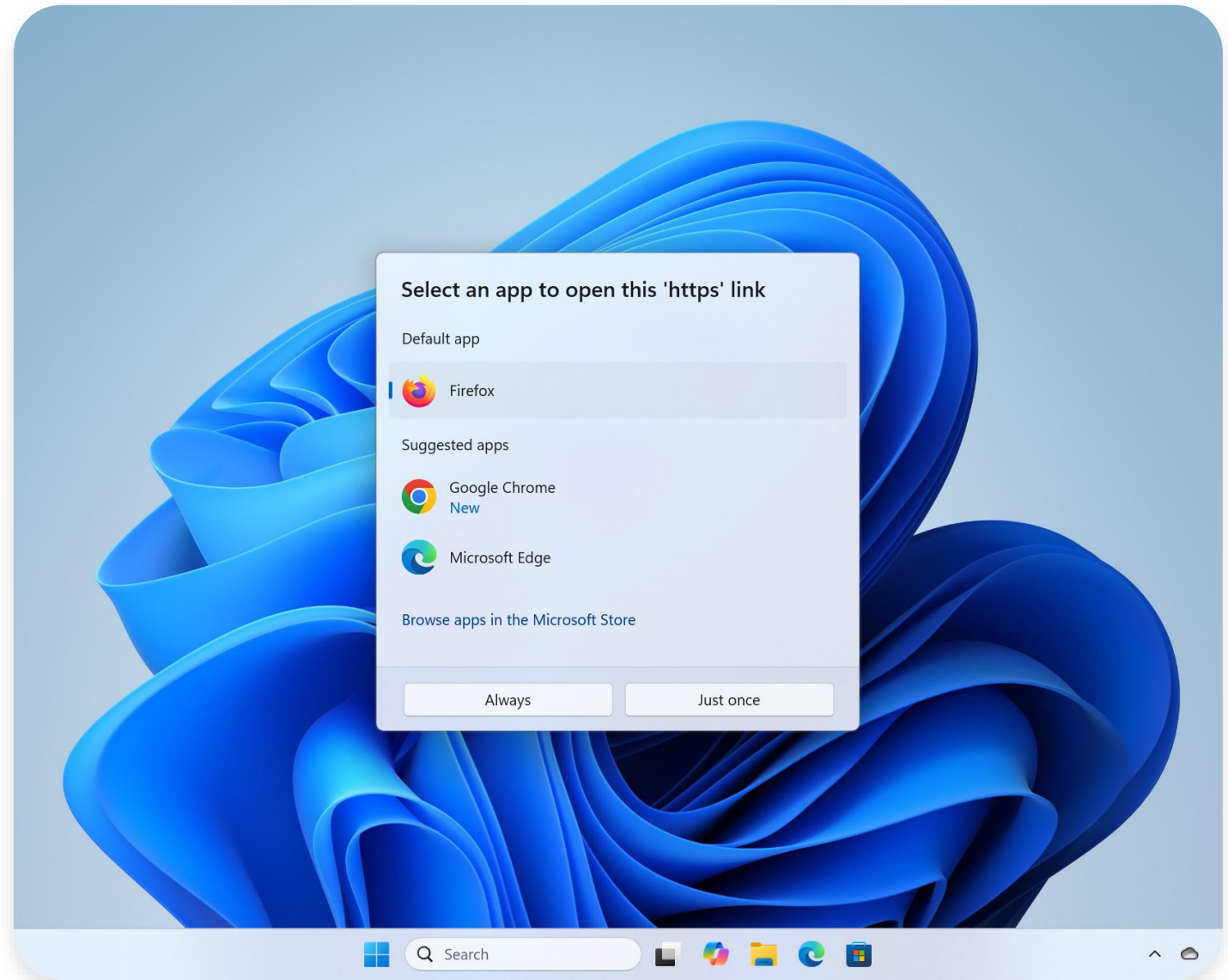
Article 6(3) – Users can uninstall the Microsoft Store



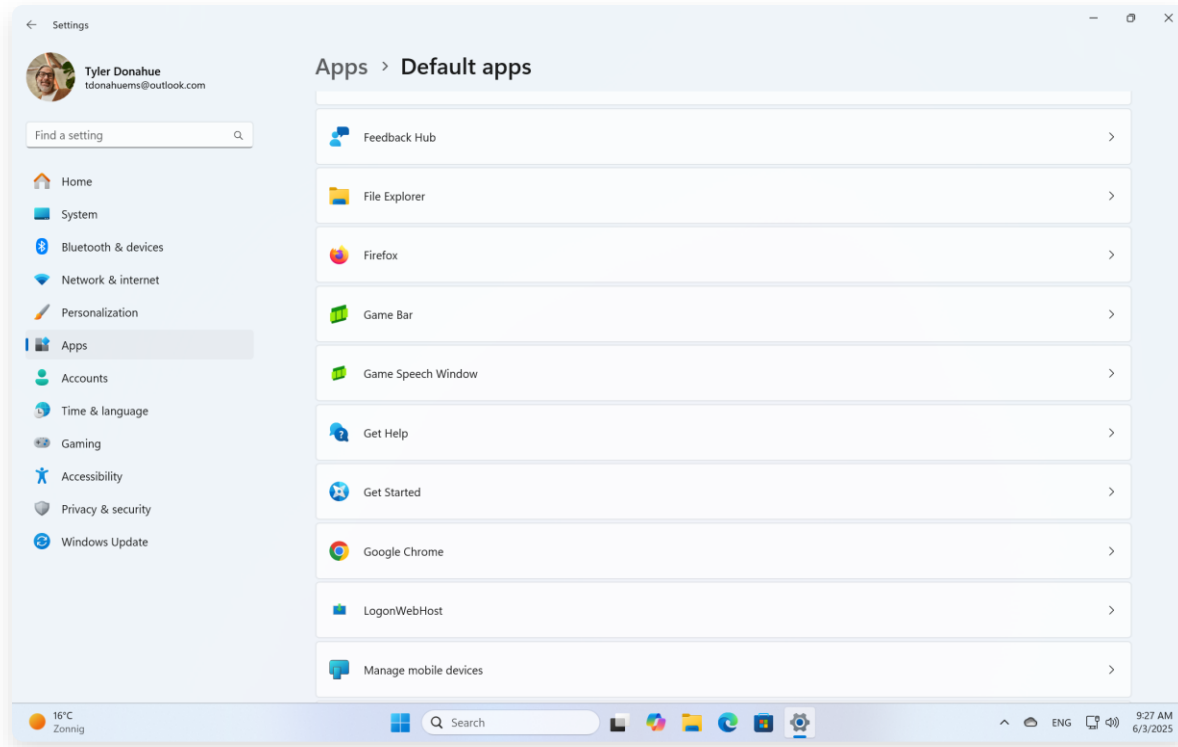
Shipping later this year in the EEA

Articles 6(3) & 6(4) – Defaults are easily configurable on Windows

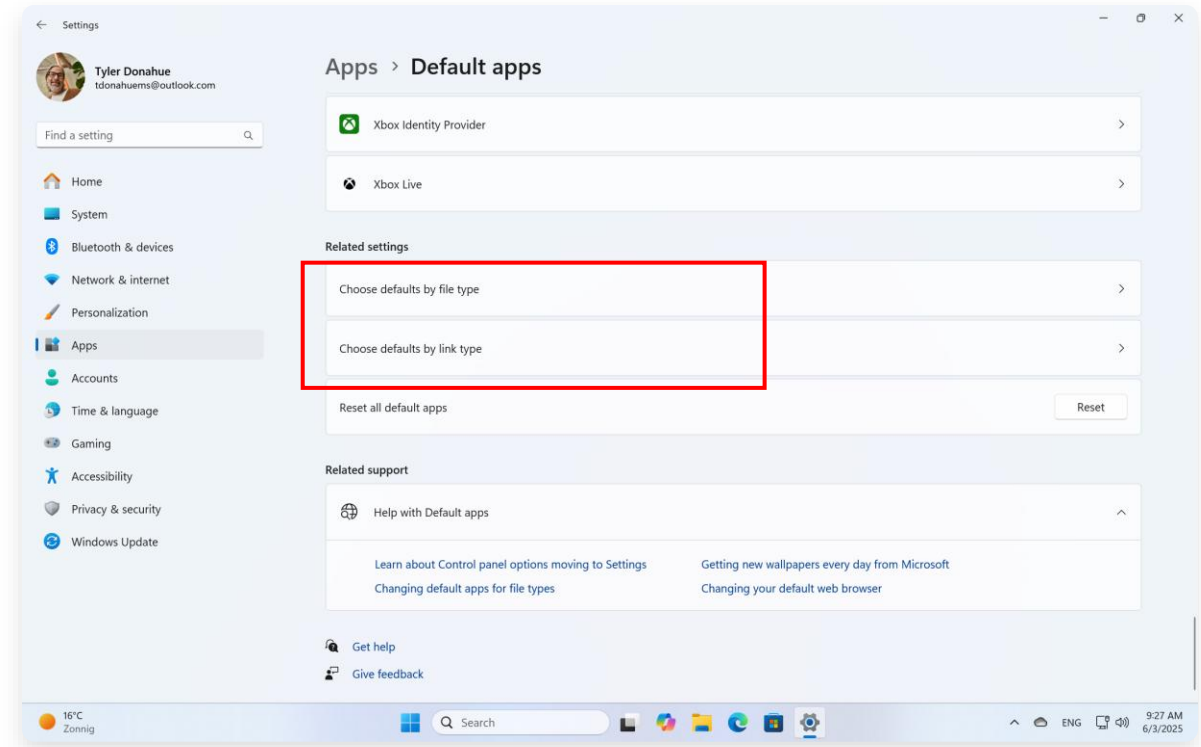
- Windows asks users whether they want to set a newly installed application as the default
- Applications may prompt users to be set as the default



Articles 6(3) & 6(4) – Defaults are easily configurable on Windows

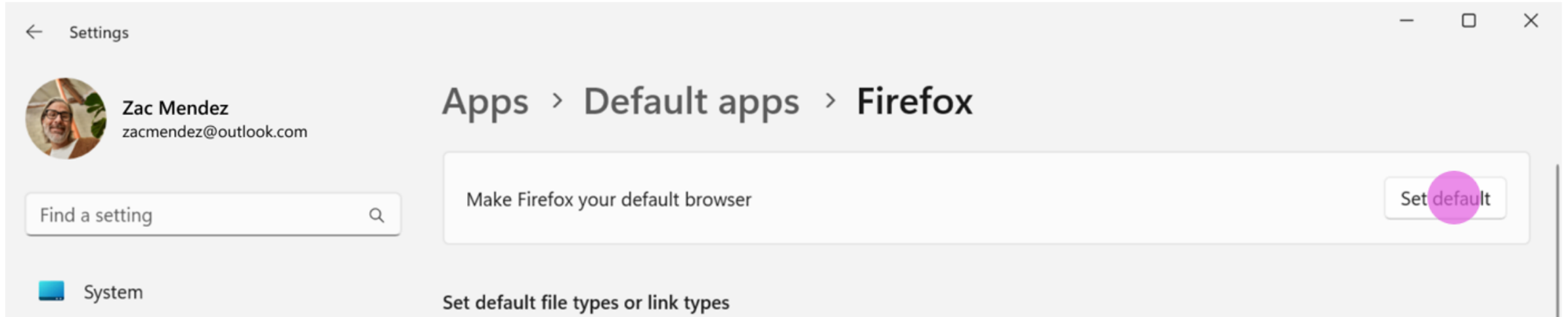


Users can set defaults by application in Settings



Users can set defaults by file or link type in Settings

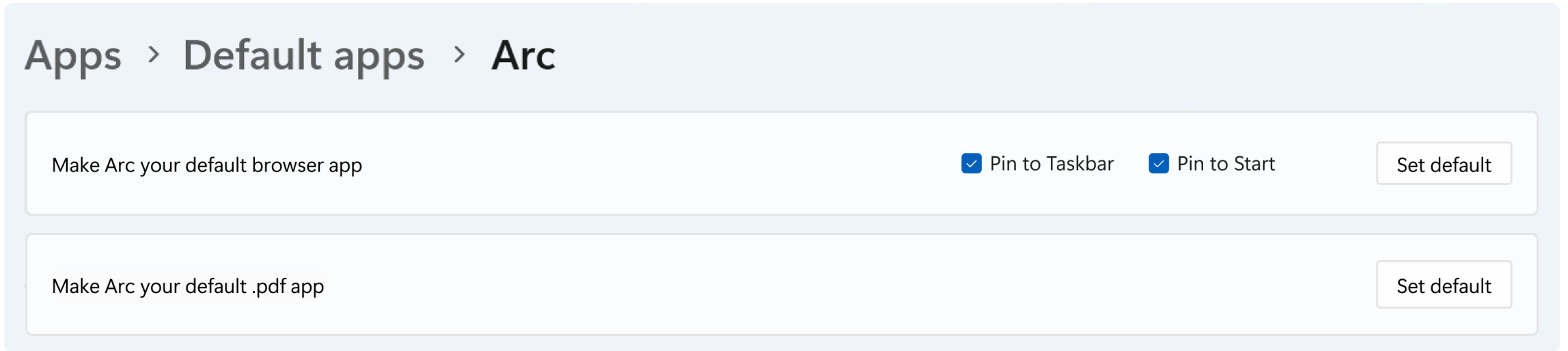
Articles 6(3) & 6(4) – Original settings for default browser



Originally, the “Set default” button configured the browser as the default handler for:

- Link types: http, https
- File types: .htm, .html

Articles 6(3) & 6(4) – New settings for default browser

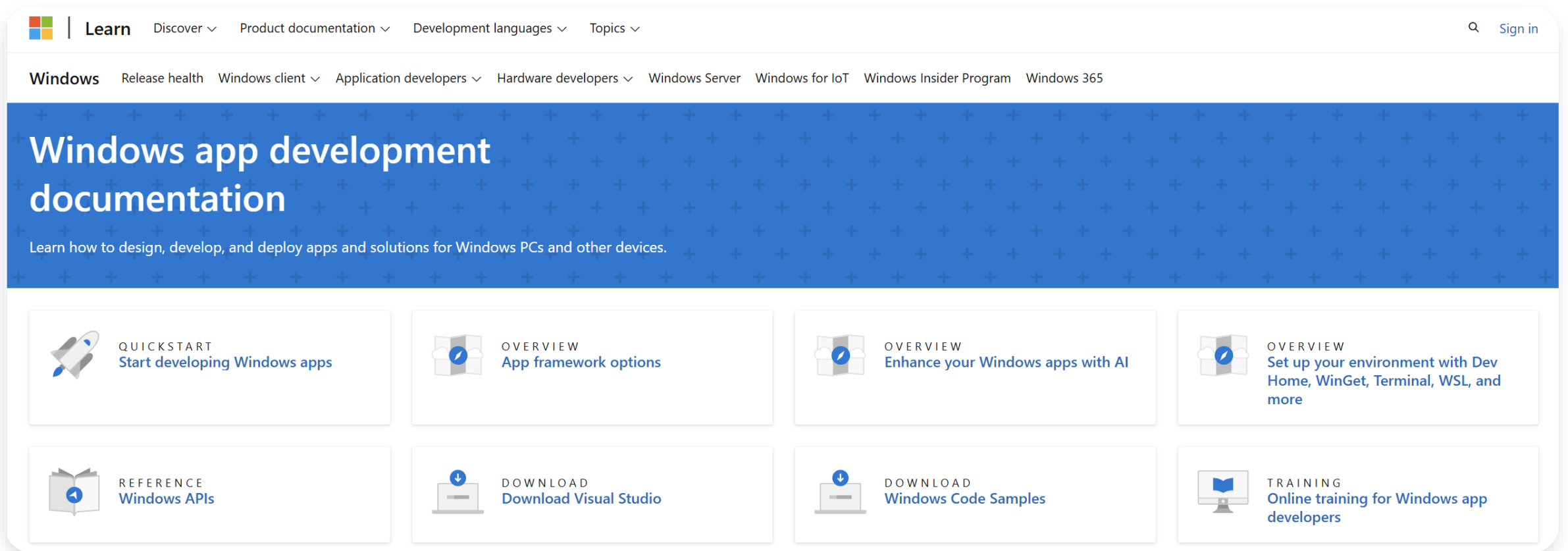


Setting the default browser in Settings with the “Set default” button will now set the following link and file types (if the browser registers for them) in the EEA:

- Link types: ftp, http, https, read
- File types: .htm, .html, .mht, .mhtml, .shtml, .svg, .xht, .xhtml, .xml

*Screenshot of Windows 11 experience shipping later this year in the EEA

Article 6(7) - Interoperability

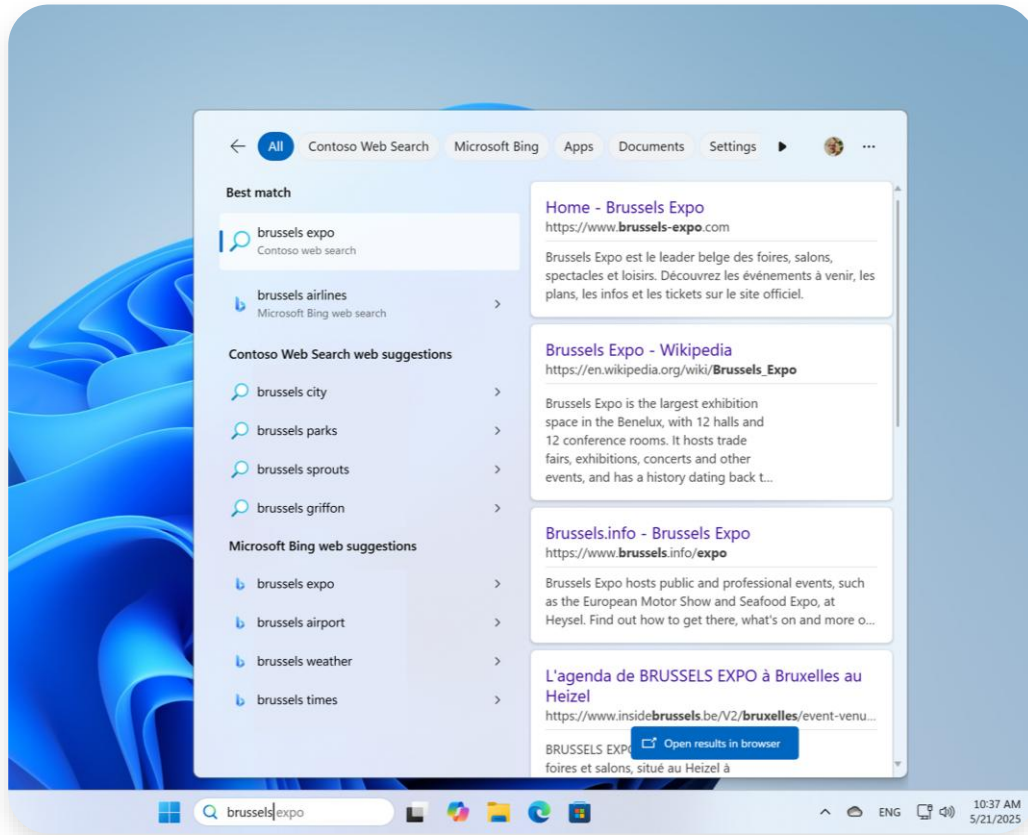


The screenshot shows the Microsoft Learn page for Windows app development documentation. The page has a blue header with the Microsoft logo and navigation links: Learn, Discover, Product documentation, Development languages, and Topics. Below the header is a secondary navigation bar with links for Windows, Release health, Windows client, Application developers, Hardware developers, Windows Server, Windows for IoT, Windows Insider Program, and Windows 365. The main content area features a large blue banner with the text "Windows app development documentation" and a sub-header "Learn how to design, develop, and deploy apps and solutions for Windows PCs and other devices." Below the banner are eight white cards arranged in a 2x4 grid, each with an icon and a title:

- QUICKSTART**: Start developing Windows apps (rocket icon)
- OVERVIEW**: App framework options (cloud icon)
- OVERVIEW**: Enhance your Windows apps with AI (cloud icon)
- OVERVIEW**: Set up your environment with Dev Home, WinGet, Terminal, WSL, and more (cloud icon)
- REFERENCE**: Windows APIs (book icon)
- DOWNLOAD**: Download Visual Studio (laptop icon)
- DOWNLOAD**: Windows Code Samples (laptop icon)
- TRAINING**: Online training for Windows app developers (monitor icon)

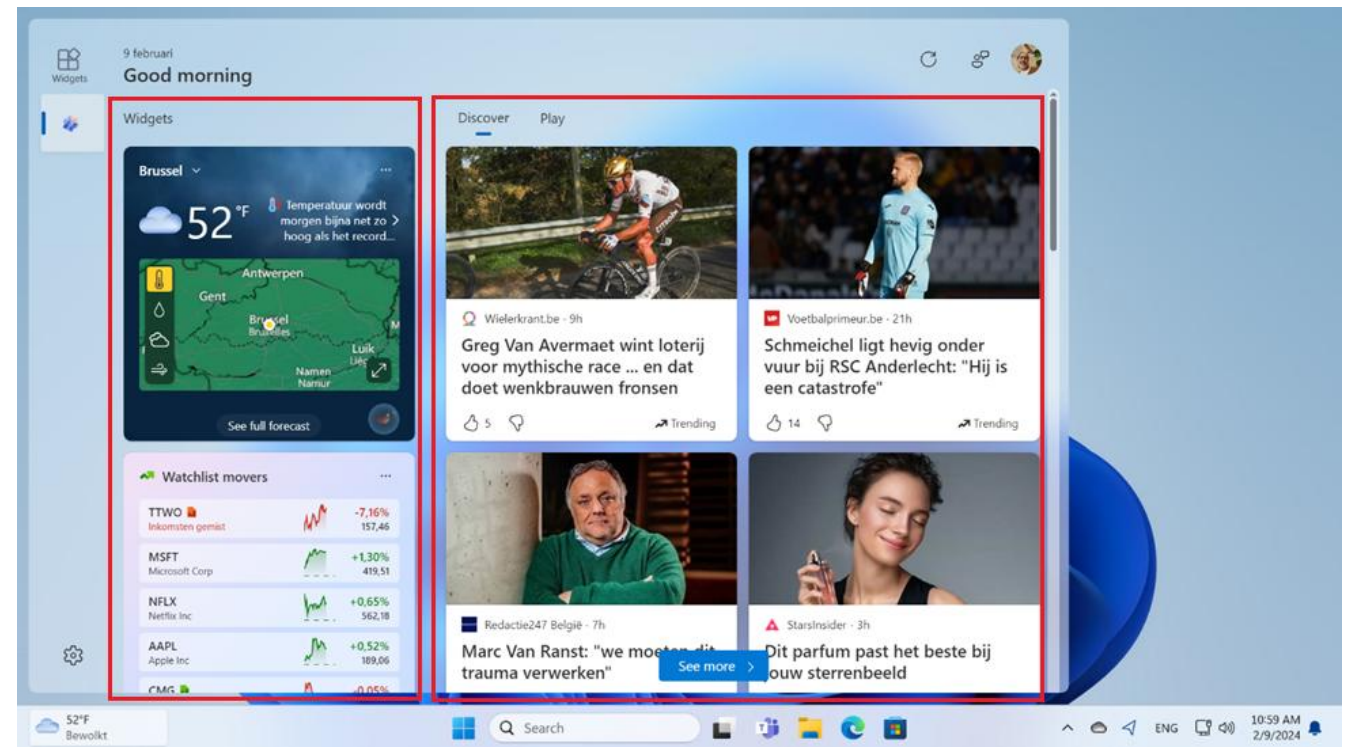
Windows has documented APIs and provides developer tools to enable third-party applications to access the same hardware and software features as Microsoft apps and services.

Article 6(7) – Windows Search and Widgets Board extensibility



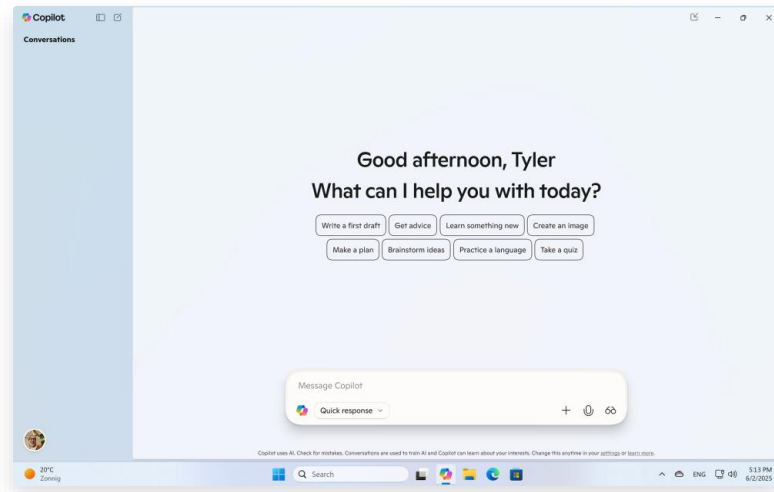
Windows Search

Widgets Board

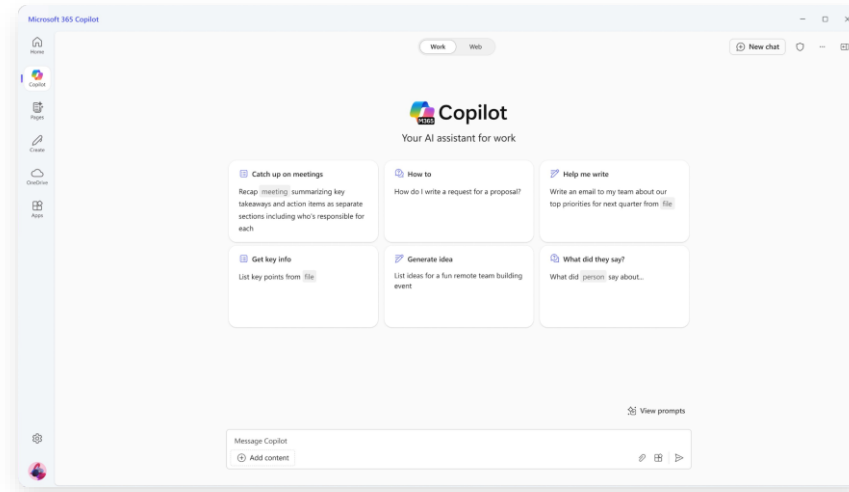


AI on Windows

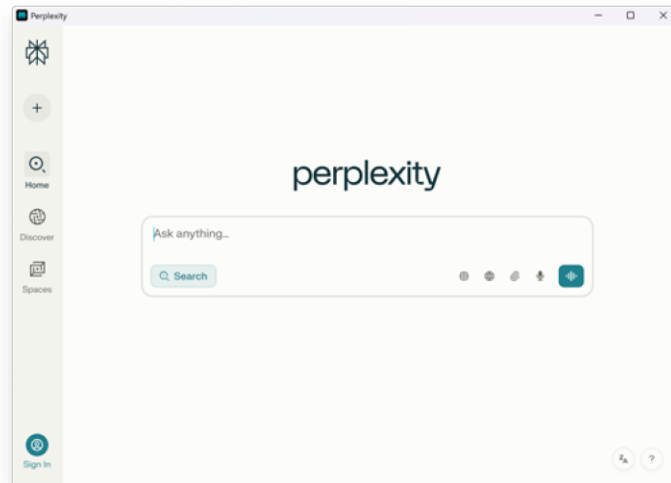
AI Applications running on Windows



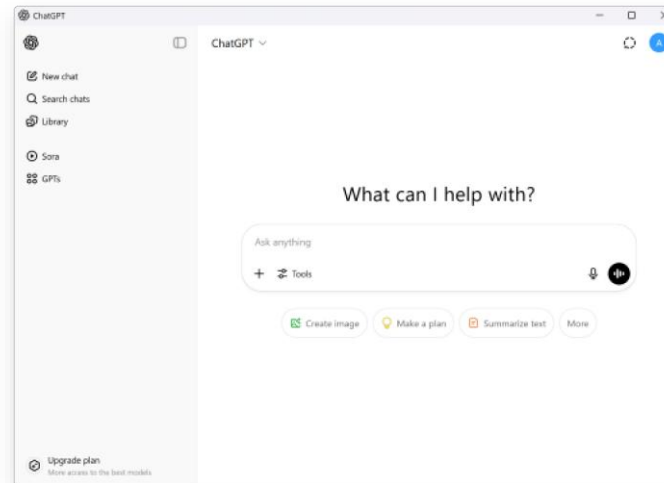
Microsoft Copilot (for consumers)



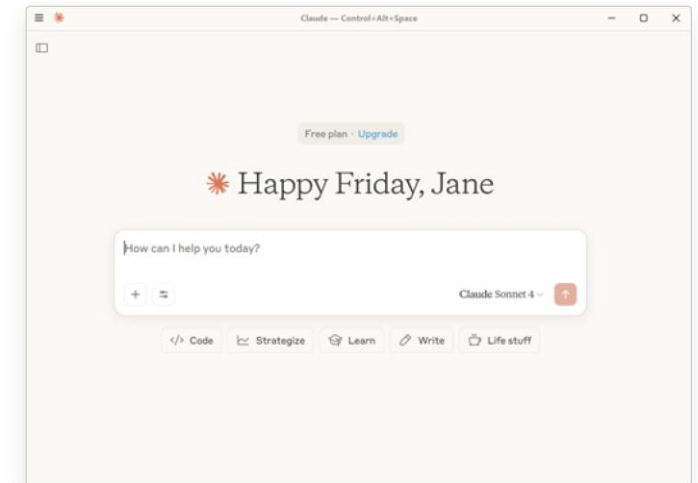
Microsoft M365 Copilot (for work)



Perplexity AI

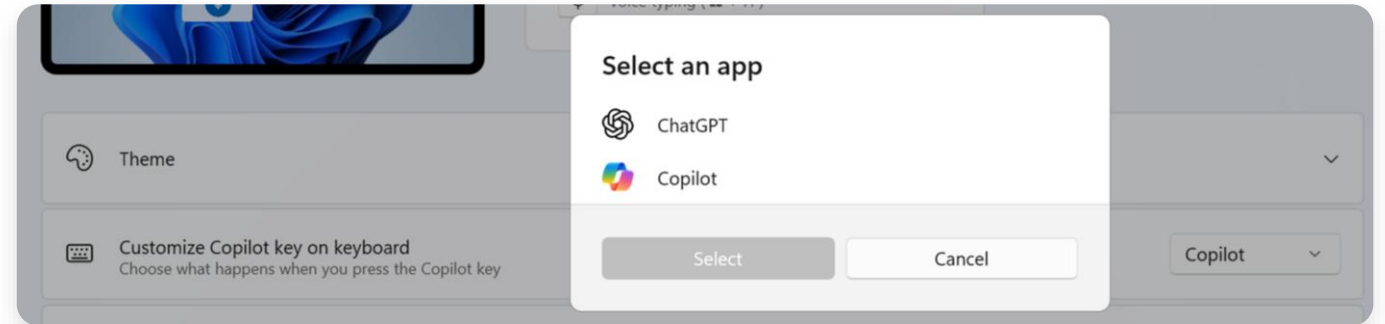


OpenAI ChatGPT



Anthropic Claude

Copilot hardware key configurability



Applications shown in order of most recently installed

Running AI models locally on Windows

Windows AI APIs

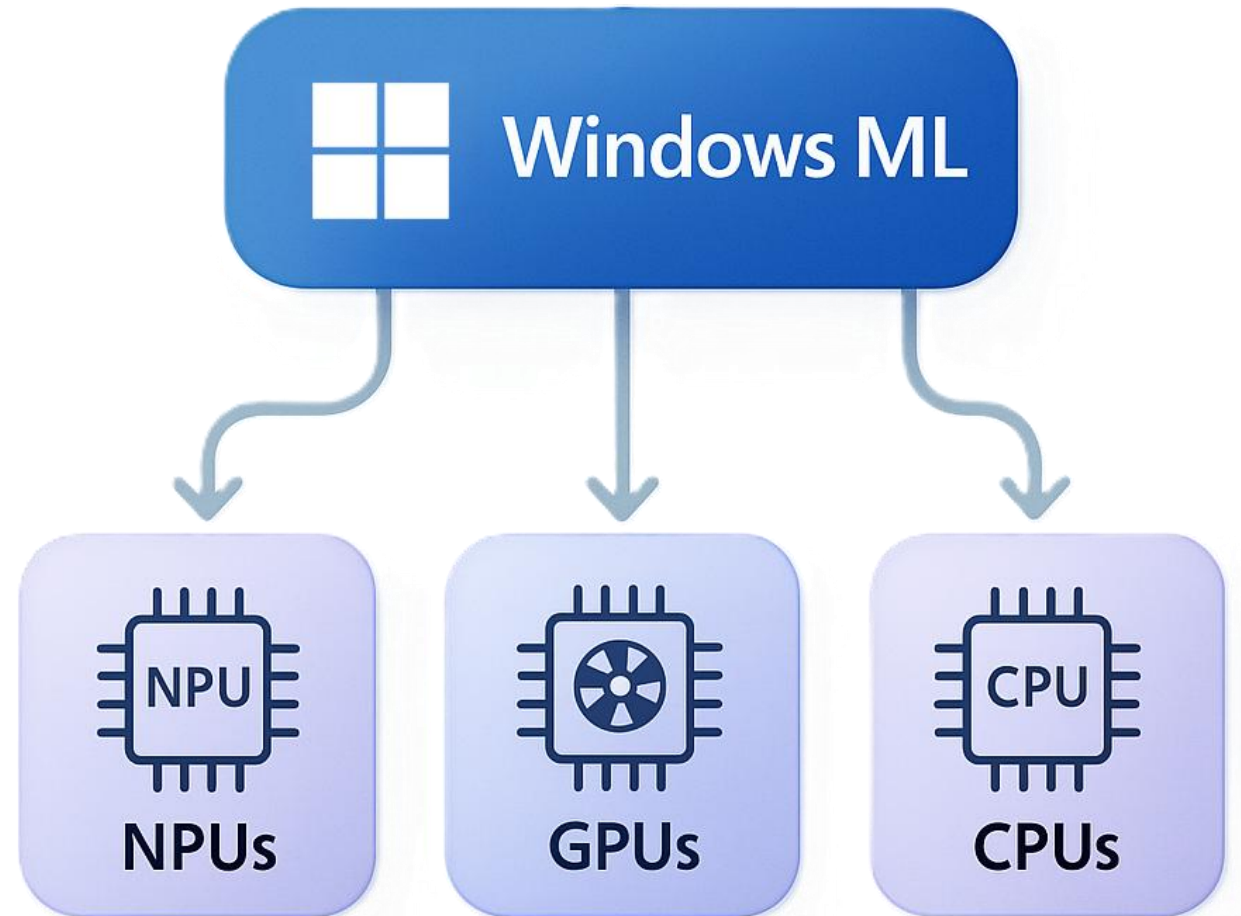
- Ready-to-use AI APIs powered by on-device models. Enable AI capabilities without the need to find, run, or optimize your own model.

Foundry Local

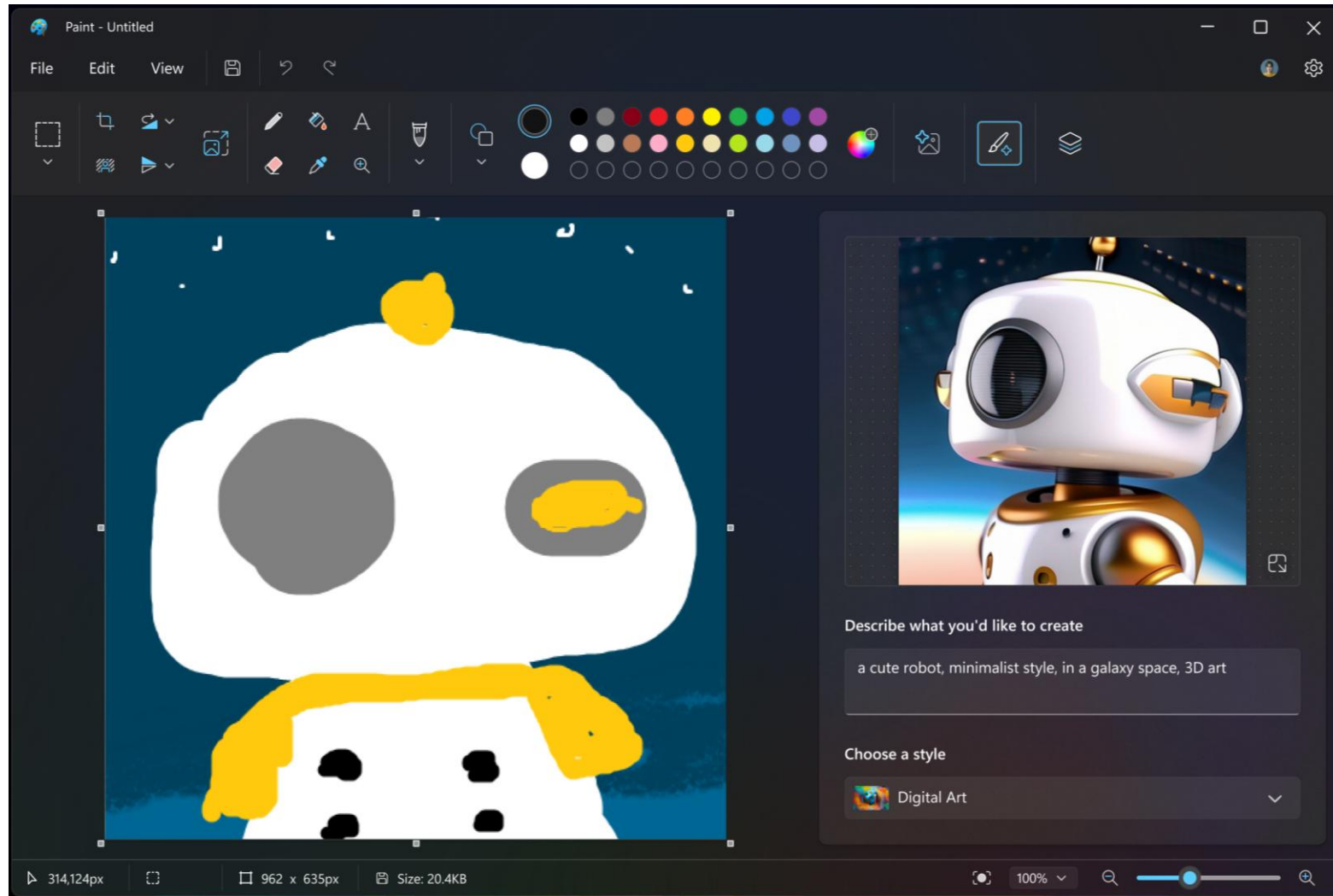
- Find and integrate popular open-source language models that run locally.

Windows Machine Learning (ML)

- Bring your own model and let Windows run it on the NPU, GPU or CPU.



Microsoft applications running on Copilot+ PCs use Windows AI features



Cocreator in Microsoft Paint allows you to create amazing artwork with the help of AI.

Windows features use AI technology to help users to complete tasks

Recall

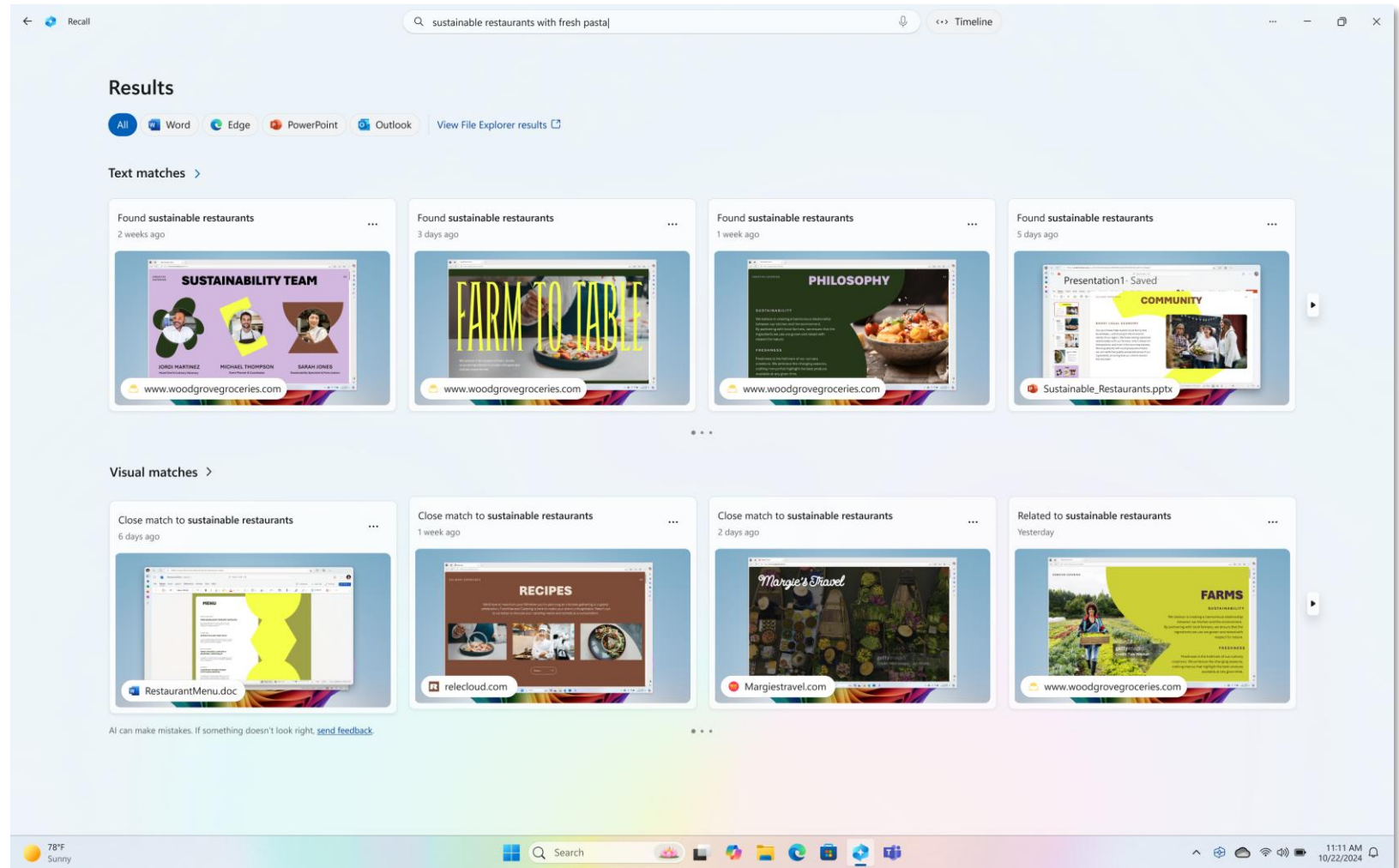
- Retrace your steps to quickly and securely find and get back to an app, website, image or document.

Click to Do

- Recognize and act on text or images you see on screen.

Local semantic file search

- Describe what you're looking for and Windows will understand and find it for you.



Recall search results for “sustainable restaurants with fresh pasta”

Thank you

Rules for the Q&A

- When taking the floor always state your **name and organisation** (in room and via **slido**)
- Anonymous questions on **slido** will not be discussed
- Questions and comments should be
 - **clear and short = 2 min max,**
 - **relevant and on-topic of the specific DMA obligation,**
 - **constructive.**
- **One question or comment per intervention**

Online questions and comments via: **slido**
<https://app.sli.do/event/qbPEaM9m68YvGPHnNjFRMe>



Thank you