

DMA enforcement workshop
"Meta's compliance with the DMA"
Date: 19 March 2024

8:30-9:00	Registration and Coffee
9:00-9:15	Introductory remarks on DMA compliance by the Commission
Data combination and cross use (Article 5.2)	
9:15-9:20	Introductory Remarks by the Commission: Presentation of Principles underlying Article 5.2 DMA in the context of Meta's proposed compliance solution
9:20-9:50	Presentation by Meta: General compliance principles and proposed Compliance Solution for data combination/cross use for advertising purposes and data combination/cross use for integrated services
9:50-10:50	Q&A on the presentation and Open Table Discussion
Break 30 min.	
Ads transparency (Articles 5.9, 5.10 and 6.8) and Data portability (Article 6.9 and 6.10)	
11:20-11:25	Introductory Remarks by the Commission: Presentation of Principles underlying Articles 5.9, 5.10 and 6.8 and 6.9 and 6.10 DMA in the context of Meta's proposed compliance solution
11:25-11:50	Presentation by Meta: Proposed Compliance Solution for Articles 5.9, 5.10 and 6.8 and 6.9 and 6.10
11:50-12:30	Q&A on the presentation and Open Table Discussion
Lunch Break 12:30-14:00	

Article 6.2 data use and FRAND access conditions 6.12	
14:00-14:05	<p style="text-align: center;">Introductory Remarks by the Commission:</p> <p style="text-align: center;">Presentation of Principles underlying Articles 6.2 and 6.12 DMA in the context of Meta's proposed compliance solution</p>
14:05-14:20	<p style="text-align: center;">Presentation by Meta:</p> <p style="text-align: center;">Proposed Compliance Solution for Articles 6.2 and 6.12</p>
14:20-14:45	Q&A on the presentation and Open Table Discussion
WhatsApp interoperability (Article 7)	
14:50-14:55	<p style="text-align: center;">Introductory Remarks by the Commission:</p> <p style="text-align: center;">Presentation of Principles underlying Article 7 DMA in the context of Meta's proposed compliance solution</p>
14:55-15:10	<p style="text-align: center;">Presentation by Meta:</p> <p style="text-align: center;">The published reference offer and the Proposed Compliance Solution for Article 7</p>
15:10-16:00	Q&A on the presentation and Open Table Discussion
16:00-16:15	Conclusions by the Commission