

2nd DMA enforcement workshop
Update on first year of DMA compliance
Date: 23 June 2025

9:00-9:30	Registration/coffee
9:30-9:40	Introductory remarks by the Commission
Update on first year of DMA compliance	
9:40-9:55	Presentation by the Commission on the regulatory dialogue with Amazon
9:55-10:45	Presentation by Amazon on the main evolution and effects of the compliance measures Main topics: 1. Data portability and data access 2. Advertising transparency 3. Design of Amazon Store interface and ranking solutions 4. Pricing policies and mechanisms applied by Amazon Store 5. Engagement with third parties on compliance
10:45-11:15	Q&A on the presentation and open discussion
11:15-11:45	Coffee break
Amazon's new services and their compliance with the DMA	
11:45-12:00	Presentation by Amazon on the main developments Integration of AI solutions and roll-out
12:00-12:15	Q&A on the presentation and open discussion
Other topics and conclusion	
12:15-12:50	Q&A on any other topics related to DMA compliance
12:50-13:00	Concluding remarks by the Commission

