

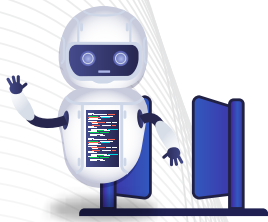


DIGITAL MARKETS ACT: YOUR RIGHTS AS A CONSUMER



In the European Union end-users enjoy more choice

The DMA is a European Union Regulation that empowers citizens to navigate the digital landscape with more choice and flexibility.



Under this new regulation certain companies designated as “gatekeepers”, have a special responsibility regarding the provision of certain core services to end-users. They include the platforms you use daily to buy and sell products or services, the social media networks and the internet browsers and search engines you use to look for restaurants, services, products and locations.

Under the EU Digital Markets Act these are your rights as a consumer:



CHOICE OF DIGITAL SERVICES

You can now install preferred apps directly from the web or alternative app stores on your smartphone. Choice screens make it easier for you to choose the browser and search engine that is best for you.



DATA OWNERSHIP

You gain more control over your personal data. You have the power to decide whether companies can use your data across different services and whether you allow tracking and profiling for advertising purposes.



SEAMLESS DATA PORTABILITY

You have the right to transfer your data to the platform of your choice. You now enjoy true digital mobility and have better control over your digital footprint.



STREAMLINED ACCESS

You no longer have to log in with one platform to access another.



UNBIASED SEARCH RESULTS

Your search results reflect relevance, not bias. You will discover the most pertinent products and services, unbiased from unwanted promotions.

What can you do if this does not happen?

Inform the Commission

You can let the Commission or your National Competition Authority know about the platform's unfair actions. They have ways to take action if needed.

Go to Court

You can also take legal action in front of a national court in the EU.

Make the most of the DMA

In the European Union, the choice is yours. You shape your digital experience and contribute to a fair and contestable platform economy. If you wish to know more about the DMA, please visit the DMA website via the QR code.

