

**2<sup>nd</sup> DMA enforcement workshop**  
**"Meta's compliance with the DMA"**  
**Date: 3 July 2025**

<b>9:00-9:30</b>	<b>Registration/coffee</b>
<b>9:30-9:40</b>	<b>Introductory remarks by the Commission</b>
<b>Update on the first year of DMA compliance</b>	
<b>9:40-9:55</b>	<b>Presentation by the Commission on regulatory dialogue with Meta</b>
<b>9:55-10:30</b>	<b>Presentation by Meta on the evolution and effectiveness of its compliance measures over the past year</b>  Key Themes from the past 12 months (incl. Art. 6 (2), 5 (2), and ads transparency)
<b>10:30-10:50</b>	<b>Q&amp;A on the presentation and open discussion</b>
<b>10:50-11:20</b>	<b>Coffee break</b>
<b>Data combination in Meta's advertising services</b>	
<b>11:20-11:25</b>	<b>Introductory remarks by the Commission</b>
<b>11:25-11:55</b>	<b>Presentation by Meta on Accounts Center and the compliance of its advertising model with the DMA</b>
<b>11:55-12:15</b>	<b>Q&amp;A on the presentation and open discussion</b>
<b>Lunch Break 12:15-13:15</b>	

<b>Information session on Meta's data portability solutions</b>	
<b>13:15-13:20</b>	<b>Introductory remarks by the Commission</b>
<b>13:20-13:45</b>	<b>Presentation by Meta on its data portability solutions</b> Practical information on Meta's compliance solution for data portability - what is available and where to find it.
<b>13:45-14:00</b>	<b>Q&amp;A on the presentation and open discussion</b>
<b>The interoperability of Meta's messaging services</b>	
<b>14:00-14:05</b>	<b>Introductory remarks by the Commission</b>
<b>14:05-14:30</b>	<b>Presentation by Meta of interoperability on its messaging services</b> An overview of interoperability on WhatsApp and Messenger, focusing on the user experience, and future developments.
<b>14:30-14:50</b>	<b>Q&amp;A on the presentation and open discussion</b>
<b>14:50-14:55</b>	<b>Concluding Remarks by the Commission</b>